

News from and published by the Collaborative for Communication Access via Captioning

V. 1, No. 6, November 2012

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November is the CCAC Cinema Captioning Advocacy Campaign Launch. Cheers to all the many people and locations participating - we the people, theater owners, film companies, and our wonderful citizen advocates. See story below.

This Issue:

November is the month for Cinema Captioning Advocacy!

CCAC Film "Don't Leave Me Out!" Playing Globally

Summary of Selected August, September, and October CCAC Captioning Advocacy Projects and Discussions

Need a Free Caption Phone? Talk to the CCAC

Giving Season Starts Now: Please Support CCAC Volunteers

HOT OFF THE PRESS AND A FEW HIGHLIGHTS:

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NEW AD HERE**



Hot News -- 3 November 2012. CCAC gets reply from the New York Times that, while they have no captions yet for Internet videos, they are planning it. They say, "...closed captions...are not available for our videos. But we do plan to implement (this) feature (s) in the future." CCAC is watching, and advocating.

CCAC advocacy included many emails as well as attempting to contact this esteemed News source on social media. After some replies that did not address the concern about lack of access, a new email mentions attention to it Time will tell. Keep in touch with the CCAC to participate and add your voices and energies. All news online needs inclusion of quality captioning. Don't leave us out!

See more about Internet captioning advocacy below.

CCAC FILM CALLED A LOVE LETTER FOR CAPTIONING AND CAPTIONERS!

FIND IT AND USE IT HERE: <http://ccacaptioning.org/index/leave-out-translated-versions/>

See story below.



REAL PEOPLE, CCAC MEMBERS AND OTHERS, WHO NEED CAPTIONING EVERY DAY!



"Don't Leave Me Out!" - the CCAC film - is an ongoing CCAC CAP (captioning advocacy project). Captioning is our language too.

It's a short and effective educational video to raise awareness about many everyday places that need captioning inclusion, for millions globally. The film has been shown in several countries now, and is



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 Be sure to say hello to them from the CCAC soon.

SPONSORS INVITED: COMPANIES, ORGANIZATIONS, INDIVIDUALS! THE CCAC NEEDS YOUR SUPPORT. MEDIA KIT ON THE WEB. EMAIL WITH ANY QUESTIONS SOON.

PARTNER, SPONSOR, SUPPORT VOLUNTEER ADVOCATES MAKING A DIFFERENCE- THAT'S WHAT IT'S ALL ABOUT. OUR NETWORKS ARE GROWING!

NEWSLETTER SUBMISSIONS: CCAC invites submissions of new unpublished short articles on any captioning topic. Send them in! Contribute your ideas and energies. CCAC is all volunteers.

playing on many (computer) screens. See the CCAC webpages and the CCAC YouTube Channel for versions subtitled in many languages by CCAC volunteers.

An article can be helpful when using the film for discussions: <http://usodep.blogs.govdelivery.com/2012/06/13/dont-leave-us-out/>



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SUMMARY OF CCAC CAPS AUGUST, SEPTEMBER, OCTOBER 2012

Where did the year of 2012 go? CCAC is happy to say it consumed and enjoyed enormous energies for captioning advocacy! It's not over yet and there is so much to do in coming months and years. As the "giving season" begins, we hope all reading will consider support for the CCAC –now an official non-profit organization of volunteers. We send cheers and thanks to all involved! (Donations in the USA are tax-deductible.)

Please use the secure PayPal system for a donation of any size on the CCAC webpage here: <http://ccacaptioning.org/donate/>

This issue 6 of the newsletter is the final issue for 2012, the first year that CCAC used a newsletter in response to many requests from members and others. Enjoy the summaries of CCAC advocacy activities in this issue and on the CCAC web, and talk to us about your own continuing captioning projects of any sort. We'll spread the word!

Between issues, we also update the CCAC webpage called Captioning Advocacy regularly – be sure to bookmark and read there also.

Selected captioning advocacy summaries are below, organized under the ten CCAC categories of life. Want to know more? Join the CCAC - free membership.

1. Telecommunications and Internet

A new CCAC Survey among official organization members (roughly 600) and also for friends and followers on CCAC social media (over 2500 more) was conducted to rank current needs (priorities) for new captioning advocacy. Without any doubt, among those responding, **telecommunications and the internet are highest priority** for more captioning inclusion. Therefore, much more Internet advocacy needed!

CCAC asks all concerned, members or not, to participate in new CCAC CAPs directed toward media online – video broadcasting from news, entertainment, sports, government, and other sites and channels online that millions depend upon.

Stop Press:

Hurricane response and updates from NYC Mayor, NYS Governor, and NJ Governor online lacked any captioning! *CCAC communicated with all.*

"The Power of Captioning" (c) - A Powerful Concept. Why does the CCAC advocate for inclusion of quality captioning universally? For vital needs of mega-millions of citizens who are...

*Learning to read - text in class, television, online

*Learning new language

*Need translations

*Need immediate transcript - no need for notetakers or flawless memory

*Employed and working with different accents, poor acoustics, noisy backgrounds - to boost productivity

*Managing good lives with different learning and listening styles

*Doing business to reach wider markets - Search Engine Optimization

*Using captioning in situations rather than loud volume so as not to disturb others

*Navigating life with different hearing or no hearing (46 million in USA alone, one in five globally) to contribute skills and abilities

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Concert to benefit Hurricane families announces no live captioning online!
CCAC members taking action – contacting them.

Why did advocacy for inclusion of quality captioning online rank the highest? In our view, it's because millions depend on the Internet every day. It's not only videos, webinars, news and more. It's also for important telecommunications (relay calling), as well as social inclusion, required work, school, and community (friends and family). Large circles of others require captioning also – see the many reasons listed under "The Power of Captioning" listing from the CCAC.

CCAC members have been advocating for captioning online from first days of the community (December 2009). We invite many others to join our captioning advocacy projects and campaigns, and we continue to support all efforts outside of the CCAC. Share our news, and we'll share yours. CCAC is a powerful hub for captioning advocacy information and action.

CCAC Internet advocacy projects (selected) - join in!

1. USA Government materials, e.g. the Pentagon Channel online, lack captioning. Some of the Department of Education videos also lack captioning. Vital to set a good example – online access for all. CCAC members in communication with these two departments. More? Your country? Talk to us. Email CCAC if you want to add your voice, or your group, to these and similar efforts. ccacaptionin@gmail.com.
2. PBS in the USA, and BBC in the UK, are not showing quality captioning online for enough content. These are both "public" broadcasters. This can become a focused effort for a new CCAC CAP, if you tell us your interest.
3. The New York Times online has no captioning for its many videos. After vigorous efforts to reach them, a CCAC member is told at the start of November that they are planning to do this in the future. CCAC replies to find out more.
4. Advocacy often takes time and more time, communications and more communications. CCAC members are not content with a reply as above. We intend to follow up and keep asking until there is equal access via inclusion of quality captioning online. Your city news online? We invite you to email the CCAC to join efforts. Individual "complaints" are not as strong as raising group voices together. Your feedback welcome.

CCAC members share updates and new resources for DIY captioning online regularly, e.g. this one, <http://atcoalition.org/article/using-youtubes-autocaption-feature-generate-captions>

CCAC members actively watching implementation of the CVAA law (in USA). And there is new FCC information on the CCAC homepage, created by CCAC advocates check it out – important: <http://ccacaptioning.org>

2. Education

CCAC actively assisted a high school student (USA) to find CART for class as the new school year started. With attention to the need, and education for the school, all involved achieved a demonstration (donated by the CART professional) of access via real time captioning for this important situation. Do you need this also? Join the CCAC (free membership) and speak with the community, all volunteer advocates.

Management Minute
Captioning business? So many now! Best wishes to all, and may rational competition drive educated inclusion, and equal communication access for all who need it.

STAFF FOR ISSUE 4

Lauren E. Storck, Executive Editor
Jean Cigogne, Operations Assistant
With recognition of all in CCAC Membership.

All named above are CCAC members, all volunteers. Submissions for all issues welcome from non-CCAC members also.

CCAC receives emails about where to train as a captioning or CART provider. On social media, we distribute and share all information for court reporting schools that comes to us. We invite all who offer training and education to email CCAC soon.

3. Employment

CCAC distributes employment news for people with disabilities regularly, converses with job seekers and employers who do, or don't, understand that people with deafness and hearing loss are skilled and productive with proper resources. For meetings, this often involves real time captioning (CART/STTR), on site or provided remotely. It is not going to break the bank of the company to provide this. Learn more via email to the CCAC.

4. Government – see Telecommunications and Internet above

5. Health Care - CCAC members continue to advocate for captioning and CART in medical settings. Save a life – include real time captioning where needed.

6. Entertainment

Television: Members of the CCAC in Greece are advocating for quality captioning for television. CCAC supports these efforts, and discussion among members and friends on social media is encouraging.

CCAC members in many countries around the world are concerned about quality of captioning. Discussions in membership online about standards and policies are continuing.

SHOW US THE CAPTIONS! November is the month, and you can participate too!

Several months planning went into this, with a facebook page, a new CCAC webpage, Flyers, and a Tip Sheet for all to use. We thank so many who have made local arrangements, kudos to all! Please see them listed by location, and more good information on the CCAC website. Join in! Easy to do:

- a. **Find a local cinema with a film using captioning of any sort.**
- b. **Gather a few or more friends to enjoy the film, after talking to the cinema to ensure there are enough devices (if not open captioning), and all in working order.**
- c. **Tell the CCAC to add you to the listing – the more the merrier! We need your name, the film name, and the date and place.**

Show Us The Captions! Cinema Captioning Campaign has two simple aims: (1) to thank the theaters, and (2) to introduce a captioned film to some friends or neighbors who may not know about it.

The goal is not to advocate for any theater to include captioning this November for the first time, yet if you also achieve this (e.g. if they are able to turn on open captions for your group), bravo and hoorah. Be sure to let us know.

7. Sports – see Community news below

8. Community (Clubs, Church, Library, and public presentations)

CCAC members left comments on several sites and on social media to raise awareness of lack of full access via captioning for the summer Olympics and Paralympics. Media showing both events were not using cc online, were not using live cc on site in some places, and especially for the Paralympics, there was huge disappointment about lack of television coverage, and online coverage

with quality captioning (subtitles) for many who felt excluded.

CCAC Community - Special thanks to CCAC provider member Jana Coulter who provided CCAC members with CART for a first Google plus hangout online. An international small group from USA, Australia, and Greece used video, audio, chat, and CART to meet each other and discuss the utility of the system. Great fun, good test of the system, and useful collaboration! Plans are under way to test Adobe Connect, Black Board, and Skype for future online meetings to advance captioning advocacy. Interested in this? Join the CCAC soon.

9. Transportation – seeking news about access for all via real time or prepared captioning – Bus stations? Airports? It can be done!

10. Courts/Justice – 1 October 2012 saw the start of the “roll out” of the CVAA law in the USA for media online to be captioned, if not a clip, if not too old, and only if it was shown on television first. CCAC members are watching the roll out, and preparing to watch for six months while some of the law is allowed to “take more time.” (See Internet category above, and CCAC website for more information.)

CCAC was pleased to welcome three additional organizations as CCAC friends during this season:

Asia Pacific Federation of the Hard of Hearing and Deafened (APFHD); Media Access Canada; and International Federation of Hard of Hearing People (IFHOH). Welcome all! Please see their links and contact information on this page: <http://ccacaptioning.org/friends-organizational-members/>.

Is your group a non-profit? Are you a CCAC friend yet? We invite you to link to the CCAC and join as an organizational friend also (free). Email ccacaptioning@gmail.com with interest.

CCAC, all volunteer advocates, encourages your support this time of year. Please consider a donation of any size using the secure PayPal system on the CCAC website, with thanks in advance. <http://ccacaptioning.org>

Where do you need captioning? Where do you need CART/STTR? Is it there for you? If not, please contact the CCAC very soon.

For the holiday season, our sincere and deep appreciation to all hundreds of CCAC members, to our sponsors, and supporters. As we go to press our hearts go out to all victims of Hurricane Sandy, in many countries, and we invite reports from any families with deafness or hearing loss who have time to contact the CCAC with their suggestions for “preparedness” and “recovery” from this disaster and any future ones.

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CCAC now a "partner" with CaptionCall® - *Life is Calling*. Simply order your own free caption phone with the CCAC Code **HS4117**. Go to www.CaptionCall.com, click on “Request Info” button, fill out the form with the CCAC Code of HS4117, then submit.

**For each order placed using the CCAC code, CCAC receives a “referral fee” of \$50. for the CCAC organization, to advance captioning advocacy and inclusion. While there are several other organizations and companies offering the same, CCAC invites your support in this way.*



Please Note: CCAC invites information about additional partnership opportunities from others to raise revenue for the CCAC to continue captioning advocacy. CCAC is all

volunteers. Donations and advertisements are also invited. Email for information.

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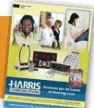
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SHOW US THE CAPTIONS! CCAC CINEMA CAPTIONING ADVOCACY GOING ON NOW!

NOW IS THE TIME TO JOIN IN! With a tip of the hat to ALDA-Chicago and CCAC member Sarah, we announced a new CCAC CAP for captioning at the cinema. This is a "DIY" advocacy plan that can offer you and friends good fun, as well as offer others good education and advocacy. It has two aims: to thank your local cinema, and to invite along one or a few or more friends to enjoy a captioned film (many may not know about it yet).

The campaign is not to push a theater to include captioning for the first time, yet if anyone can do that, bravo! For example, some theaters may be able to turn on open captions for you on a November day.

TIME TO PARTICIPATE NOW - NOT TOO LATE! Simple get in touch after reading the page of information here: <http://cccaptioning.org/show-captions-cinema-captioning-advocacy-november-2/>, and find us also on the facebook page for the project here: <http://www.facebook.com/ShowUsTheCaptions?ref=hl>

Dear Newsletter Readers - The CCAC website edition of this newsletter will be available on our site shortly. Thanks for your patience, and meanwhile, caption up everyone! If you advocate in any way, by yourself or with your other groups, on your own blogs and news, please keep us informed and we'll spread the words with you.

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